



Why is Cogent the partner of choice for Jaguar? It could be our creativity and craft skills. Maybe our in-depth appreciation of the luxury car market. Or our ability to handle the logistics involved with supporting global dealerships. They all help. But foremost among our assets is the ability to wow the consumer.

A dedicated team supports the prestige marque with everything from corporate identity to dealership banners. Using sophisticated technology and named contacts, we co-ordinate all product launches, including photography, design and production of consumer brochures. Working together as a proven partnership, our regular innovation and detailed service help us continually meet Jaguar's high expectations.